



Agenda Adds Texas Pipeline Association to Energy Client Portfolio

Public Affairs Firm Creates More Active Public Presence

AUSTIN, Texas – May 30, 2014 – The Austin office of national public affairs firm, Agenda, landed Texas’ largest and only state association in the country representing solely the interests of the intrastate pipeline network, the Texas Pipeline Association (TPA).

“TPA is a fantastic organization that until now worked quietly on behalf of the pipeline industry,” said Agenda Partner Christian Goff. “We look forward to helping elevate the dialogue regarding the importance and necessity of this industry to Texas and the nation.”

The campaign will include positioning TPA and President Thure Cannon, as the primary industry resource. As part of this, TPA’s newly revamped website, www.texaspipelines.com, will feature current, factual information regarding pipeline-related issues, including those surrounding safety, eminent domain, economic impact, regulation and environmental protection.

“It’s a critical time for energy development in Texas, and we are in search of new ways to engage the media and public, address misconceptions about pipelines, and communicate our members’ accomplishments,” said Cannon. “The team at Agenda is a great fit and will help the Texas pipeline industry achieve these goals.”

TPA is the latest client Agenda has added to its energy practice. Others include the New Mexico Oil and Gas Association, BHP Billiton, and TECO Energy.

About Agenda

Agenda is an entrepreneurial public affairs firm specializing in corporate communications, public relations, grassroots and opinion leader mobilization, digital and creative services and bilingual/multicultural programs. A partnership of like-minded innovators, born out of combined experiences in corporate consulting and political worlds. Sharply focused with a track record of influencing outcomes, Agenda is headquartered in Washington, D.C. with offices in Albuquerque, Austin, Denver, Miami, Jackson, Wyo. and San Francisco. Visit www.agenda-global.com.

About TPA

The Texas Pipeline Association (TPA) provides effective advocacy on issues related to pipeline safety, environmental regulations, taxation and legislation and is the primary resource for information regarding the Texas pipeline industry. Member companies work in partnership with state and federal regulatory agencies to ensure full compliance. Visit www.texaspipelines.com.

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